

FOR IMMEDIATE RELEASE: Oct. 15, 2023

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2ND ANNUAL HIGH SCHOOL SHOWCASE

BROOKLYN, N.Y. - 360 Academic Sports Academy (360) hosts its 2nd Annual High School Showcase on Sunday, Oct. 22, 2023 at 10 a.m., at McGuire Field in Bergen Beach, Brooklyn, New York.

The high school showcase gives 360's middle school student-athletes a tremendous opportunity to showcase their baseball skills before top high school baseball coaches in the tri-state area. 360's student-athletes participate in drills and scrimmages where they display their strength, conditioning, speed, arm strength, fielding and hitting ability and power. The showcase gives high school athletic programs looking for skilled athletes the opportunity to evaluate and recruit 360's student-athletes.

"These showcases are extremely beneficial to our student-athletes because they find high schools that they know will support them athletically and academically. It's amazing to see the kids go out there and show who they are as a player," Founder of 360 ASA, Luis Monell, said. "Hosting these showcases is crucial to our mission of helping our student-athletes find success as they go into high school and pursue their goals of furthering their baseball careers into college."

Student-athlete registration begins Friday, Sept. 22 for the showcase online at the 360 website, which must be completed in order to be accepted. Attire for the event is a baseball uniform with a baseball hat. Baseball equipment must be brought to participate. All student-athletes must be accompanied by a parent/guardian. Parking lots are available for those driving to the field.

360's previous high school showcases have been successful, as many previous participants went on to attend their dream school and thrive in their academics and athletics. The organization intends to use this upcoming showcase as a means to garner more student-athletes and connect with even more high schools in the tri-state area.

360 Academic Sports Academy is a 501 (c)(3) nonprofit organization that provides a combination of academic support and sports training to student-athletes in the New York City area to guide them toward success in high school, college, and beyond. For more information, visit <u>https://www.360asa.org/</u> or call (347) 440-5320.

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FOR IMMEDIATE RELEASE: Nov. 14, 2023

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360 Academic Sports Academy announces 1st Annual "Giving Tuesday"

BROOKLYN, N.Y. — 360 Academic Sports Academy announces 1st annual "Giving Tuesday" event on 360's website and social media, on Tuesday, Nov. 28, 2023 at 12 p.m.

The event helps underserved student-athletes across New York City build the foundations of success and 360 asks for any and all people to donate, in order to help 360 accomplish its mission. Donations power the 10-year program, which enables 360 to work alongside kids from middle school through college graduation.

"Giving Tuesday is a day we created to give people the opportunity to be a part of the 360 family and support these kids and their dreams. These donations are essential in helping us accomplish our goal as an organization to help underserved student-athletes," Founder of 360, Luis Monell, said. "Our first event last year was a tremendous success and we know people will come through to help us again. Everyone at 360 really appreciates any donation made. Do it for the kids!"

Together, donors and 360 can bridge the gap for talented student-athletes who can't afford to join travel teams, pay for training, attend college showcases and summer camps, or access the tools required to maximize athletic ability. People's investment enhances the academic experience and life outlook of kids in the local communities.

Donations can be made through the link provided on the 360 website, Instagram and Facebook. 360 is accepting all donations and appreciates every donation made. Help 360 #LevelthePlayingField for the Kids!

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